# ECON 340 Economic Research Methods 

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Lecture 12: Good Estimators, Sample Mean Distribution, Confidence Intervals

## Sampling and Estimation

- We want to learn something about the population
- But often, we can collect data only for a sample of the population
- Good news: if the sample is drawn randomly we can use statistical methods to reach tentative answers
- Use sample quantities to estimate population parameters
- Sample estimators are random variables


## Estimators

- Denote the population parameter of interest by $\theta$
- And let's denote its sample estimator by $\hat{\theta}$
- Three desirable properties for an estimator:
- Unbiasedness: $E(\hat{\theta})=\theta$
- Efficiency: lower variance is better
- Consistency: as the sample size becomes infinitely large, $\hat{\theta} \rightarrow \theta$

What is a good estimator?


## Expectation and Variance of $\bar{X}$

Let $X_{1}, X_{2}, \ldots, X_{n}$ denote independent random draws (random sample) from a population with mean $\mu$ and variance $\sigma^{2}$.

$$
\bar{X}=\frac{1}{n} \sum_{i=1}^{n} x_{i}
$$

Then $\bar{X}$ is also a random variable with:

$$
E(\bar{X})=\mu \quad \operatorname{Var}(\bar{X})=\frac{\sigma^{2}}{n}
$$

So $\bar{X}$ is an unbiased and consistent estimator for $\mu$.

## Sample Mean Distribution

The distribution of the sample mean is normal if either of the following is true:

- The underlying population is normal
- The sample size is large, say $n \geqslant 100$

The first one follows from the sample mean being a linear combination of normally distributed variables.

The latter is implied by the Central Limit Theorem.

## Central Limit Theorem

If $X_{1}, X_{2}, . ., X_{n}$ are drawn randomly from a population with mean $\mu$ and variance $\sigma^{2}$, sample mean $\bar{X}$ is normally distributed with mean $\mu$ and variance $\sigma^{2} / n$ as long as $n$ is large.

$$
\bar{X} \sim N\left(\mu, \frac{\sigma^{2}}{n}\right)
$$

Simulation

## Normal Population

Normal Population

$$
\mu=5, \sigma^{2}=9
$$



Sample Mean Distribution
$n=10, E(\bar{X})=5, \operatorname{Var}(\bar{X})=0.9$


## Non-Normal Population

Non-Normal Population
Sample Mean Distribution

$$
\mu=1, \sigma^{2}=1
$$ $\mu=1, \sigma^{2}=1$ $n=10, E(\bar{X})=0.92, \operatorname{Var}(\bar{X})=0.1$




## Central Limit Theorem

Non-Normal Population

$$
\mu=1, \sigma^{2}=1
$$



## Sample Mean Distribution

$n=100, \bar{X}=1, \operatorname{Var}(\bar{X})=0.01$


## Example: Blood Pressure in Massachusetts



## Confidence Intervals

- Let's say we picked a random sample of 100 people from Massachusetts and took their blood pressure and found $\bar{x}=75$.
- Given this estimate of 75 , what can we say about the true mean?
- Here $n=100$ so by CLT, $\bar{X} \sim N\left(\mu, \sigma^{2} / n\right)$. For now assume we know $\sigma^{2}=552.25$.
- Then we should be able to say with some certainty that the true mean lies somewhere around 75.


## Confidence Intervals

- Create an interval around the sample mean that gives us a range of plausible values for the population mean.
- We can have confidence intervals of varying levels of confidence, most common are $90 \%, 95 \%$, or $99 \%$.
- The level of confidence is the probability that a calculated confidence interval contains the true population parameter.


## How to construct a confidence interval?

Say we want to construct a $90 \%$ confidence interval for the true mean.

So far we have established that $\bar{X} \sim N\left(\mu, \sigma^{2} / n\right)$.
Note that then,

$$
Z=\frac{\bar{X}-\mu}{\sigma_{\bar{X}}}=\frac{\bar{x}-\mu}{\sigma / \sqrt{n}} \sim N(0,1)
$$

From the Standard Normal table, we can find that

$$
P(-1.64<Z<1.64)=0.90
$$

## Standard Normal Distribution


$14 / 21$

## Normal Distribution

$90 \%$ of the area under the curve lies within 1.64 standard deviations of the mean.


## 90\% Confidence Intervals

$$
\begin{gathered}
\operatorname{Pr}(-1.64<Z<1.64)=0.90 \\
\operatorname{Pr}\left(-1.64<\frac{\bar{X}-\mu}{\sigma_{\bar{X}}}<1.64\right)=0.90 \\
\operatorname{Pr}\left(\mu-1.64 \sigma_{\bar{X}}<\bar{X}<\mu+1.64 \sigma_{\bar{X}}\right)=0.90 \\
\operatorname{Pr}\left(\bar{X}-1.64 \sigma_{\bar{x}}<\mu<\bar{X}+1.64 \sigma_{\bar{x}}\right)=0.90
\end{gathered}
$$

## 90\% Confidence Intervals

$$
\operatorname{Pr}\left(\bar{X}-1.64 \sigma_{\bar{X}}<\mu<\bar{X}+1.64 \sigma_{\bar{X}}\right)=0.90
$$

Note that $\sigma_{\bar{x}}=\sigma / \sqrt{n}$, so the $90 \%$ confidence interval here is given by:

$$
\bar{x} \pm 1.64 \cdot \frac{\sigma}{\sqrt{n}}
$$

Plugging in $\sigma=\sqrt{552.25}$ and $n=100$. We get [71.15, 78.85].

## Confidence Intervals: Interpretation

There is a $90 \%$ chance that the true population average for blood pressure lies in this interval.

What this really means is that if we took 100 random samples from the population and calculated $90 \%$ confidence intervals for each sample, we would expect 90 out of 100 intervals to contain the true population mean.

## Confidence Intervals: Interpretation



## Confidence Intervals: Recipe

Let $z_{\alpha / 2}$ be the $z$-value that leaves area $\alpha / 2$ in the upper tail of the normal distribution.

Then $1-\alpha$ confidence interval is given by

$$
\bar{x} \pm \underbrace{z_{\alpha / 2} \frac{\sigma}{\sqrt{n}}}_{\text {Margin of Error }}
$$

Next up

- Problem Set 3 is due next Tuesday
- Next week: Continue with sampling and estimation
- Week after: Review class and midterm

